Equitable Development: The Path to an All-In Pittsburgh
September 16, 2016
August Wilson Center, Highmark Room
980 Liberty Avenue
8:30-10:30am

AGENDA

8:30  Breakfast and #AllInPittsburgh commitments

9:00  Welcome – Andrew McElwaine, Vice President for Sustainability, The Heinz Endowments

9.03  Opening remarks – Mayor William Peduto, City of Pittsburgh

9:10  Report presentation – Sarah Treuhaft, Director of Equitable Growth Initiatives, PolicyLink

9:25  Panel discussion – Angela Glover Blackwell, President and CEO, PolicyLink

Fred Brown, Executive Director, Homewood Children’s Zone
Diana Bucco, President, The Buhl Foundation
Pamela W. Connelly, Associate Vice Chancellor for Diversity and Inclusion, University of Pittsburgh
Betty Cruz, Director, Change Agency
Councilman Daniel Lavelle, City of Pittsburgh and member of the Pittsburgh Black Elected Officials Coalition
Greg Spencer, President & CEO, Randall Chemical Manufacturing Company
Derrick Tillman, President & CEO, Bridging the Gap, LLC

10:30  Adjourn
Angela Glover Blackwell, President and Chief Executive Officer, PolicyLink

Angela Glover Blackwell founded PolicyLink in 1999 and continues to drive its mission of advancing economic and social equity. Under her leadership, PolicyLink has gained national prominence in the movement to use public policy to improve access and opportunity for all low-income people and communities of color, particularly in the areas of health, housing, transportation, and infrastructure. Prior to founding PolicyLink, Blackwell served as senior vice president at the Rockefeller Foundation. A lawyer by training, she gained national recognition as founder of the Oakland (CA) Urban Strategies Council. And from 1977 to 1987, Blackwell was a partner at Public Advocates. She is a frequent commentator for some of the nation’s top news organizations, including the New York Times, Washington Post, Salon, CNN, and the Huffington Post, and has appeared on such programs as public radio’s Marketplace, The Tavis Smiley Show, Nightline, and PBS’s Now. Blackwell is the co-author of Uncommon Common Ground: Race and America’s Future (W.W. Norton & Co., 2010). In 2013, Blackwell and PolicyLink collaborated with the Center for American Progress to write and release All In Nation: An America that Works for All. Blackwell serves on numerous boards, including the Children’s Defense Fund and the W. Haywood Burns Institute. She advises the Board of Governors of the Federal Reserve as one of 15 members of its Community Advisory Council.

Fred Brown, President and CEO, Homewood Children’s Zone

Fred Brown serves as the president & chief executive office of the Homewood Children’s Village, a non-profit organization whose mission is to improve the lives of Homewood’s children and to reweave the fabric of the community in which they live. Current projects he leads include Imagine Larimer, a web-based program focused on educating people and communities about sustainability; the Urban Leadership Institute, a grassroots community empowerment program that trains participants for careers in green technology; and the Junior Urban Leadership Institute, a green technology and civic engagement program that trains youth in civic engagement and workforce development skills. Brown has been a climate justice trainer, environmental justice leader, policy analyst, adjunct professor, dean of students, teacher, coach, mentor, and community leader in Pittsburgh. Brown’s contributions in the areas of community organizing, youth leadership, and violence prevention have been recognized broadly. Brown received the Outstanding Community Organizer of the Year Award from the University of Pittsburgh. And in 2002, he was named a 21st Century Environmental Justice Leaders by the Ford Foundation, and in 2003 he was trained in the Climate Justice Corps. Brown was named to the Federal Environmental Justice Climate Change Roundtable in 2012 for the 13 Federal departments signing the Presidents MOU on Climate Change; and currently represents the State of Pennsylvania on the national Environmental Justice Roundtable; and has been published in four books.

Diana Angela Bucco, President, The Buhl Foundation

Diana Bucco serves as president of The Buhl Foundation where she has led the revisioning of the Buhl Foundation’s new strategy and approach to philanthropy, including its focus on community-driven neighborhood revitalization. Prior, Bucco was president of The Forbes Funds, a Pittsburgh-based organization that supports nonprofit capacity-building through grantmaking, research, and leadership development. During her tenure, The Forbes Funds became a leader in supporting Strategic Restructuring, Fiscal Modeling and Advocacy on behalf of the nonprofit sector. She also launched the Greater Pittsburgh Nonprofit Partnership, a coalition of 350 nonprofit organizations that have joined
together to create a unified voice for the sector. Bucco has also been recognized throughout her career for her accomplishments including the YWCA Tribute to Women, Spirit of Amelia Earhart Award by Zonta Club of Pittsburgh, Pittsburgh Magazine’s 40 under 40 and was the recipient of a German Marshall Fellowship. She was also recognized by the state as one of the top ten of the GenX generation.

**Pamela W. Connelly, Associate Vice Chancellor for Diversity and Inclusion,** *University of Pittsburgh*

As the University’s first associate vice chancellor for Diversity and Inclusion, Pamela Connelly has University-wide responsibility for coordinating and expanding Pitt’s commitment to, and emphasis on, diversity and inclusion. She oversees the Office of Affirmative Action and the Title IX Office, manages the University’s related regulatory requirements, and works closely with senior leadership in developing and implementing programs that create a stronger culture of diversity and inclusion. Connelly originally joined the University in 2002 as an associate general counsel and provided legal advice and counsel to nearly all units of the University. Her responsibilities covered a broad variety of higher education law subject matter areas, including discrimination and accommodation issues, Title IX, student conduct and academic issues and constitutional issues. In 2015, she was appointed associate vice chancellor and focuses every day on advancing the University’s core values of diversity and inclusion.

**Betty Cruz, Director,** *Change Agency*

Betty Cruz has developed citywide initiatives for Pittsburgh Mayor William Peduto, managed major accounts for a national nonprofit dedicated to building playgrounds across the U.S., and supported public relations for global brands representing a wide range of industries. From January 2014 through July 2016, Cruz served as deputy chief of Special Initiatives in the City of Pittsburgh. Under her leadership, a number of mayoral priorities were successfully rolled out including: Welcoming Pittsburgh, a comprehensive plan to build a more welcoming experience for the city’s growing immigrant community, and Live Well, a wellness agenda focused on increasing access to affordable healthcare and expanding participation in meals programming for youth. Through her deliberate implementation of each initiative, Pittsburgh has been recognized as an emerging model city for its welcoming and health engagement efforts. In September 2016, Cruz launched Change Agency, a social enterprise focused on advancing immigrant integration and community change efforts, building on her work leading Welcoming Pittsburgh, as well as her own personal experience. She has extensive experience in community outreach, communications, partnership and program management. In 2015, Cruz was appointed by Governor Tom Wolf to the Governor’s Advisory Commission on Latino Affairs. Cruz is the recipient of the 2014 YWCA Racial Justice Award in Government and she has been recognized by GSPIA as a 4 Under 40 Distinguished Alumnus Recipient.

**Councilman Daniel Lavelle, City of Pittsburgh**

Robert Daniel Lavelle was elected to city council in 2010. He was born and raised in the Hill District. Prior to his election, he worked as legislative aide for former City Councilman Sala Udin, and then chief of staff for the 19th Legislative District’s Honorable State Representative Jake Wheatley, Jr. Through these positions, Lavelle honed his skills as an advocate for working-class families, seniors, fair governance, and good democracy. His goal is to ensure the district is made attractive, safe, and prosperous for everyone. He is currently the chair of Public Safety which has charge of and jurisdiction over legislation pertaining to the Police Department, the Fire Department, Emergency Medical Services, Animal Control, the Bureau of Building Inspection, and emergency operations. Councilman Lavelle also serves as the vice chair on the Urban Redevelopment Authority Board and several other boards. Councilman Lavelle is a
proud licensed Real Estate Agent with Lavelle Real Estate and Vice-President of a local film company, Fear No Man Productions, LLC.

Andrew McElwaine, Vice President, The Heinz Endowments

Andrew McElwaine is vice president for Sustainability at The Heinz Endowments. He oversees the Endowments’ Sustainability team and environment grantmaking and is responsible for building the foundation’s sustainability-related work and infusing the principles of environmental and social sustainability across the full range of the organization’s grantmaking and other activities. McElwaine served for six years as the Endowments’ first Environment Program director, leaving in 1999 to become president and CEO of Pennsylvania Environmental Council and returning in 2015. He held similar positions with the Conservancy of Southwest Florida and the American Farmland Trust. While heading the American Farmland Trust, McElwaine completed a national strategic plan to implement sustainable agriculture, create local food systems and reduce the climate effects of farming. He helped create Pennsylvania’s Growing Greener land and water conservation program and Growing Smarter land use planning program. McElwaine also led the Conservancy of Southwest Florida’s successful “Saving Southwest Florida” capital campaign, raising $40 million during the Great Recession. He assisted in the design of Florida’s and Pennsylvania’s climate change strategies and successfully fought to protect Florida’s last undisturbed wildlife habitat from sprawl and over-development.

Mayor William Peduto, City of Pittsburgh

William Peduto was elected to the office of Mayor of the City of Pittsburgh in the General Election on November 5, 2013, and took office in January of 2014. As Mayor, Peduto continues to champion the protection and enhancement of Pittsburgh’s new reputation - maintaining fiscal responsibility, establishing community based development plans, embracing innovative solutions and becoming a leader in green initiatives. Setting priorities around strengthening Pittsburgh’s 90 communities, Peduto established the Bureau of Neighborhood Empowerment to promote the city’s role in housing, small business, and education. Under Peduto’s leadership, the Affordable Housing Task Force was created to address the future landscape of housing affordability; the My Brother’s Keeper Pittsburgh-Allegheny County Initiative was established to address closing opportunity gaps for young men of color; and the p4 model for urban growth and development was created with focus on equitable, inclusive and sustainable solutions. The Peduto administration is working to ensure that everyone benefits from Pittsburgh’s transformation and growth because, “If it’s not for all, it’s not for us.”

Gregory R. Spencer, President & CEO, Randall Chemical Manufacturing Company

Greg Spencer served in the U. S. Air Force and joined United States Steel Corporation after his service. After 22 successful years at the company, he was recruited by Equitable Resources, now EQT Corporation, as Vice president of Human Resources; he was later promoted to Senior Vice President and Chief Administrative Officer. Spencer is currently president and chief executive office of Randall Chemical Manufacturing Company. Recently, he restructured the company to market their products internationally; under his leadership, the company now ships products to China, Taiwan, Singapore, Hong Kong, Vietnam and Korea. In 2013, Spencer was named a finalist for the Governor’s Export Impact Award. He has also served as interim Executive Director of the Manchester Youth Development Center (MYDC) and Executive Director of the Martin Luther King Reading and Cultural Center. Recently, he was recognized for his mentoring work with young men and women related to their professional and personal growth in entrepreneurship. Spencer is the chairman of the POISE Foundation, and serves on
the board of Imani Christian Academy, Robert Morris University, African American Chamber Foundation and University of Pittsburgh Medical Center (UPMC).

**Derrick Tillman, President & CEO, Bridging the Gap Development, LLC**

Bridging the Gap Development, LLC (“BTG”), founded in 2006, is a diversified real estate Development and wealth management firm based in Pittsburgh, PA. Derrick L. Tillman, founder and president of BTG, leads the company’s mission to rebuild sustainable communities through residential & commercial development by “bridging the [real estate and employment] gap[s]” in a community. In order to achieve this goal, BTG develops a variety of projects including multifamily affordable housing, market rate rental and homeownership properties, as well as commercial office and retail. The firm has also been able to use their business acumen to innovatively train many unemployed and underemployed individuals with construction and/or weatherization skills. BTG, itself a Minority Business Enterprise, is committed to providing opportunities to other M/W/DBE and/or Section 3 companies.

**Sarah Treuhaft, Director of Equitable Growth Initiatives, PolicyLink**

Sarah Treuhaft coordinates the organization’s work on demographic change and the economy, collaborating with local and national partners on research and action projects that aim to build a more equitable economy. She leads the All-In Cities initiative, which equips city officials, community advocates, and other civic leaders with policy ideas, data, and hands-on assistance to advance racial economic inclusion and equitable growth. She also manages the research partnership between PolicyLink and the Program for Environmental and Regional Equity at the University of Southern California, which provides community leaders with data and analysis to make the case that equity is both a moral imperative and the key to sustainable economic prosperity and maintains the National Equity Atlas data and policy tool. She holds master’s degrees in city planning and international and area studies from the University of California, Berkeley.